

Visual Labs: Making officers and communities safer

Woolpert has served Visual Labs as a Google Maps partner since 2016. Visual Labs CEO Alex Popof said he has been pleased with the support and responsive nature of Woolpert.

The challenge

Visual Labs delivers an all-in-one solution for utilizing a smartphone as a body-worn camera, digital camera, audio recorder and personnel locator. The company's ability to gather data on a police officer's location sets it apart from traditional body camera solutions, prompting its need for a dependable mapping solution.

The solution

Google Maps Geocoding API enables departments to monitor the real-time location of officers and add context to the review of videos, photos and audio recordings. Time Zone API ensures the time on footage aligns with the region in which it was taken to create clarity for organizations in multiple time zones. All derived data is combined and displayed on Google's dynamic map with custom markers.

The results

By leveraging Google Maps Platform, Visual Labs provides agencies with an easy-to-adopt platform, complete with insights that make officers and communities safer. With the ability to accumulate robust data, agencies can apply heatmap layers and custom geofences to uncover patterns, review footage from defined areas and create proactive assignments.

“ Everyone knows Google Maps, so it was a natural choice as our mapping solution. ”

Alex Popof, CEO, Visual Labs



About Visual Labs, Inc.

Founded in 2014, Visual Labs, Inc. is a Silicon Valley based software company that has developed a body worn camera, dash camera and evidence management platform utilizing Android smartphones.

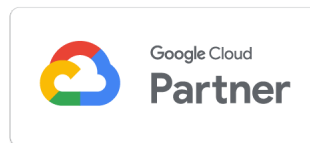
Industry: Law & Government

Primary project location: United States



About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

Google Maps Platform