# MetaRouter: GC Marketplace Publication

F33 provides a core solution that Independent Software Vendors are able to use with onboarded products to enable Marketplace transactions.

## The challenge

MetaRouter, a Google Partner, wanted to publish their product on Google Cloud Marketplace. Due to the complexity of the project and the requirements related to integration and publication, the Partner decided to leverage Fourteen33's (F33) services to help them carry out the publication.

## The solution

F33 provides a core solution that Independent Software Vendors are able to use with onboarded products to enable Marketplace transactions.

## The result

MetaRouter product is transactable through Google Cloud Marketplace and they can utilize the Private Offers, especially to enable co-sell, and they know how to edit and publish modifications to the listing. MetaRouter can also integrate deeper with the core solution and SaaS platform to automate provisioning.

> **"** F33 collaborated with MetaRouter to execute our Google Marketplace Listing with speed and precision. I was impressed by their team's efficacy and dedication to success. **"**
>
> Dave Paprocki, Marketing Lead of MetaRouter



## About Metarouter

MetaRouter is the first Customer Data Infrastructure built to collect your customers' data, identify users, and give you the control to decide what information gets sent to which third-party tools. Whether you send data to a marketing or ad tech tool or load it into a data warehouse for in-house analytics, make it happen through a single control.
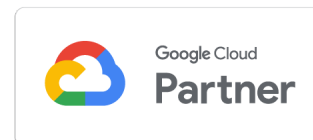
Vertical/horizontal solution: Software & Internet

Primary project location: United States



## About Fourteen33 Inc.

F33 is a Cloud, AI and Automation consulting company that was born from within Google Cloud.



## Products
Google Cloud Platform