

Wild Dunes Interactive Resort Map

Woolpert has worked with the Hyatt Hotels Corporation since 2019 and began working with the Wild Dunes team in late 2020. Working with Woolpert, Wild Dunes was able to develop a modernized interactive map displaying all of the resort's features.

The challenge

Wild Dunes Resort offers amenities ranging from beachside dining to luxurious spas to award-winning golf courses. With plans to grow, Wild Dunes recognized that the printed and PDF resort maps provided to guests weren't scalable. Wild Dunes turned to Woolpert and Google to develop an interactive and easy-to-update map.

The solution

Wild Dunes leverages Google Sheets to quickly enter coordinates of new resort location features, which are uploaded to the map using Google Apps Script. Wild Dunes obtained artwork to overlay on Google's dynamic map to create a stunning map that can be easily panned and zoomed by guests. All location data and artwork is backed up with Google Cloud Storage, enabling Wild Dunes to scale seamlessly.

The results

Wild Dunes was able to develop an easy-to-use interactive map displaying the resort's amenities, activities, accommodations, dining options and more. Not only does the new interactive map provide guests with a positive experience, but it also eliminates the need for staff to create a new map with every resort addition.

“In this day and age, everybody is on their phone and everyone is familiar with Google Maps to navigate wherever you're going. So what we wanted to do was create something similar on property for guests.”

Ashleigh Irving, Marketing Director, Wild Dunes



About Wild Dunes Resort (Destination By Hyatt)

Wild Dunes Resort offers 1,600 acres of world-class golf, top-ranked tennis, award-winning restaurants and 2 miles of pristine beach on the Isle of Palms, South Carolina.

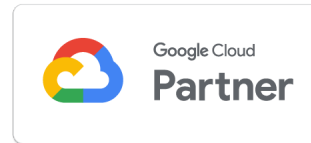
Industry: Tourism & Leisure

Primary project location: United States



About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

Google Cloud Platform

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