

VanOnGo - Mobility Solutions Case Study

VanOnGo partnered with Woolpert to implement multiple mobility solutions. With Woolpert's leadership and technical support, VanOnGo successfully integrated Google Maps APIs into its delivery orchestration platform.

The challenge

Providing a new level of experience for drivers as well as end-users was one of the biggest challenges VanOnGo faced when building its last mile delivery solution. VanOnGo's goal was to enhance real-time visibility and predictability into location data for drivers, to assist merchants without fleets with classical deliveries.

The solution

Using Route Optimisation, VanOnGo offers drivers more sustainable routing options based on estimated fuel consumption. In its driver application, VanOnGo embedded Google Maps, giving drivers an overview of their day so they can adjust their routes easily and arrive at their destinations on time. Drivers can efficiently complete tasks right from the app with Driver Routing & Navigation.

The results

Predicting future travel times using historic time-of-day and day-of-week traffic data helps move deliveries to consumers faster and with more precise ETAs. Drivers can efficiently complete tasks right from the app with Driver Routing & Navigation, which includes turn-by-turn directions, lane level guidance, and speed limits.

“Using Woolpert Digital Innovations' expertise in mobility solutions, we can deliver a unique, customer-centric experience and disrupt the market with Google Maps Platform. VanOnGo's mission is to transform logistics from a traditional cost function into a business growth and delivery experience.”

Aleksey Denysyuk, Co-Founder, VanOnGo



About VanOnGo

Based in Estonia, VanOnGo is a delivery orchestration Software as a Service (SaaS) platform that connects and digitalises last-mile delivery fleets. Creating a positive experience for consumers, merchants, fleets, and drivers has been VanOnGo's mission since the beginning.

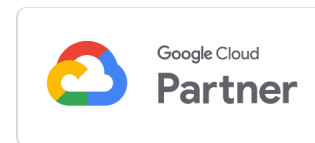
Industry: Logistics

Primary project location: Estonia



About Woolpert Limited

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

Google Maps Platform