

RVshare: Connecting RV Owners and Travelers

RVshare has worked with Woolpert on the implementation of Google Maps since 2018. The RVshare team stated that Woolpert has been a fantastic and proactive partner, helping provide ideas and maintain an optimal implementation.

The challenge

As RVshare gained traction as the first RV rental marketplace in the United States, they prioritized displaying rental locations on a map to improve user experience. “The ability for renters to specifically understand where the RV is located is a key decision-making component of what drives bookings for us,” explained VP of Product Melissa Turner Fortenberry.

The solution

With Google Maps Platform, Place Autocomplete kicks off the search experience, easily enabling users to provide an accurate pickup location. Once an address is identified, a list of local RV options is presented, accompanied by Google’s dynamic map to precisely display where each RV is located. Thanks to Distance Matrix, the RV listings state the mileage between the owner and renter.

The results

“The combined features help renters efficiently find a local RV best suited to their needs, saving time spent searching online so they can get on the road sooner” stated Melissa Turner Fortenberry. By utilizing Google Maps, RVshare now delivers a streamlined search experience, with a familiar, user-friendly map for exploring local rentals and precise distances between renter and owner.

“Part of our product strategy is to focus on what we are great at—and that’s building internet marketplaces. But, ingrained in that is making sure we have partners who are great at what they do and can grow and scale with us. It was a really easy decision for us to go with Google.”

Melissa Turner Fortenberry, Vice President of Product, RVshare

RVshare

About RVshare

RVshare is a peer-to-peer website that connects RV owners and travelers. Founded in 2013, RVshare is the first and largest RV rental marketplace utilized across the United States.

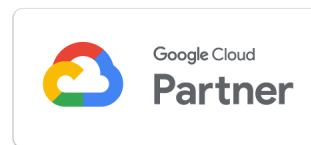
Industry: Tourism & Leisure

Primary project location: United States



About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

Google Maps Platform