

GEDI Journey to Cloud for Media

Accenture has been selected as partner of GEDI for its Digital transformation of all media applications portfolio on GCP: - Infrastructure and application assessment - Migration design, planning, execution - Post migration support

The challenge

The challenge was to migrate an entire application landscape of a media Company (enterprise and digital) to GCP starting from an Hybrid deployment scenario, on premise VMware based datacenter and AWS cloud. We needed to migrate safely with no business impact, ensuring coordination of all business and technical stakeholders.

The solution

Accenture applied his migration methodologies to guarantee migration objectives in terms of target consumption and workload migrated to Google Cloud. Accenture cloudified the entire Media Company tech stack to make it a future proof engine of change: • “Seamless” New IP integration & rollout • 360° operations efficiency • IT infrastructure resiliency & flexibility

The result

Consolidation and Decommissioning of Datacenter, improving time-to-delivery for new services and resiliency, improved performance and Quality of Experience for users. Overall the complete migration activity has been completed in less than 8 months.

The outcome of the cloud migration project has delivered notable benefits, such as enhanced performance and greater operational agility.



About GEDI

GEDI Gruppo Editoriale is the leading daily news group in Italy and a leader in print and digital media with titles such as La Repubblica, La Stampa, ten local newspapers and other periodicals.

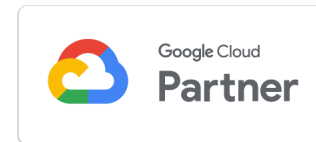
Vertical/horizontal solution: Media & Entertainment

Primary project location: Italy



About Accenture LLP

Accenture is a leading global professional services company that helps world's businesses build their digital core. We are Fortune Global 500 company.



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