

Data Management to reduce costs and increase flexibility for GPA

IPNET team was formed by front and back-end professionals, a Data Engineer, a Data Analyst and a Project Manager, responsible for the creation of three environments in client's infrastructure: production, homologation and development.

The challenge

The use of a former tool (Cogno, by IBM), resulted in a high operational cost annually. So, GPA required a consultancy service offer that could reduce costs related to the goal definitions tool. Another need presented by the client was for a solution that could offer more flexibility in its functionalities to users.

The solution

With client's data already in Google Cloud Platform, a project was designed - not only involving the data area - with a construction of a pipeline and a dashboard to generate reports and insights, but also, the development of an interface that could be used by internal areas at the organization.

The result

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“ would like to express my sincere thanks to IPNET for the service done. With great professionalism, abilities and dedication, you have contributed to the success of our projects. Your knowledge and expertise were essential to face our challenges with confidence and guarantee that projects were concluded in deadline and conditions required. ”

Everton Pereira Santos - IT Consultant and Solutions Analyst

About GPA

GPA, official name since 2023 from Grupo Pão de Açúcar, is one of the biggest Retail groups in South America. The organization, which has a multichannel, form and region model, reunites many brands in this industry in Brazil, with some names such as Pão de Açúcar, Extra and Compre Bem.

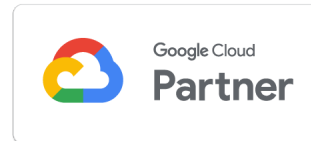
Vertical/horizontal solution: Food, Beverage & Restaurants

Primary project location: Brazil



About IPNET SERVICOS EM NUVEM E DESENVOLVIMENTO DE SISTEMAS LTDA

IPNET Growth Partner's main goal is to accelerate Digital Transformation in companies, with an advisory posture and offering tailor-made solutions.



Products

Google Cloud Platform