

Smarter Logistics with Google Maps – D Express - Globema

By working with a local Google Maps partner, D Express tapped into world-class technology with local-level optimization, delivering not only parcels, but also a smoother, smarter customer experience. They also have local support in the language.

The challenge

With more and more users turning to digital tools to locate parcel lockers and regional offices, D Express needed a reliable, scalable mapping solution that could be easily integrated with their existing platforms. Just as importantly, they were looking for local expertise and flexibility — a partner that could support their evolving needs without driving operational costs.

The solution

Local expertise: Fast, responsive technical support that understands regional requirements. Simplified operations: Local invoicing and flexible payment options with no hidden operational costs. Minimal internal effort: The integration process required very little input from D Express's IT or logistics teams.

The result

Display all parcel locker and office locations directly on the website and app. Ensure always-up-to-date location data using Google's reliable global infrastructure. Simplify implementation and billing through local support and invoicing.

“Google Maps offers quick, easy access to locations via maps or search, showing parcel shops, lockers, hours, and directions on our site or theirs. Customers rely on it—if you're not there, you don't exist. Keeping data flawless requires innovation and upkeep, which we ensure with local partner Globema.”

Milan Stojkovic - IT Director D express



About D express doo

D Express is a fast-growing courier company based in Serbia. With 1,200 employees, a fleet of 750 vehicles, and over 60,000 parcels delivered daily, the company provides services to thousands of customers across the country. To make its services even more accessible, D Express has established a network of 200+ parcel lockers.

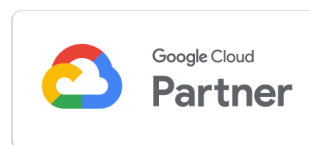
Vertical/horizontal solution: Logistics

Primary project location: Serbia



About GLOBEMA SP Z O O

Globema acts as a Google Cloud Partner in Central and Eastern Europe, with offices in Poland, Czechia, Romania, Serbia, and the USA.



Products

Google Cloud Platform

Google Maps Platform