Peaks & Pies data analysis with T-Systems Sovereign Cloud

T-Systems boosts Peaks & Pies' capabilities, utilizing T-Systems Sovereign Cloud, powered by Google Cloud to enhance data privacy and security, enabling focused advanced data analytics and business intelligence projects.

The challenge

Facing the challenge in addressing customer concerns regarding data sovereignty and privacy, particularly for data analysis involving sensitive information like IP addresses, Peaks & Pies consider either developing their own server capacity or renting from a German cloud provider. Both options would entail significant management and operational costs, including 24/7 oversight.

The solution

The new folder functionality allows Peaks & Pies to seamlessly transition workloads between the public Google Cloud and T-Systems Sovereign Cloud, ensuring secure data handling with data stored in Germany and encryption keys managed externally. This setup meets stringent security and privacy demands while maintaining and access to Google's ecosystem with tools like BigQuery for data analysis.

The result

With the T-Systems Sovereign Cloud powered by Google Cloud, Peaks & Pies remains with its established technology stack and can still use tools such as BigQuery for its analyses. The agency gains new business options by also being able to address data-sensitive customers. The additional costs for using the Sovereign Cloud are much more affordable – instead of having own server capacity.

> " By switching to the Google Cloud, we have set the course for the future. We can grow in all three dimensions - with new products, including those with sovereignty requirements, with a larger database and with more customers. The folder functionality makes the use of sovereignty extremely convenient, it is built into the platform - sovereignty should not generate any additional work. "
>
> Sagiev Busch, CEO

About Peaks & Pies GmbH

Peaks & Pies is a boutique data consultancy focused on empowering businesses through advanced data analytics and optimization strategies. Specializing in conversion optimization, digital analytics, and business intelligence for medium-sized and large enterprises eager to harness the full potential of digitalization.
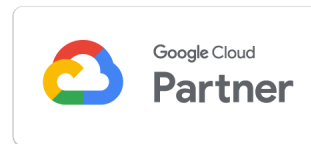
Vertical/horizontal solution: Business & Professional Services

Primary project location: Germany

About T-Systems International GmbH

With individual multi- hybrid-cloud solutions, we offer opportunities for more growth and sovereignty in the development of new business models.

Products

Google Cloud Platform