

Propelio: Real estate investment made simple

Propelio made the switch to Woolpert as its Google Cloud partner in 2020. "Customer support was the differentiator. Woolpert had a team of dedicated people that were there to maximize usage," stated Propelio Founder & CEO Daniel Moore.

The challenge

Upon the development of its mobile application, Propelio knew that integrating a mapping solution was necessary to bring their Driving for Dollars tool to life. Propelio selected Google Maps Platform to back its real estate platform with a familiar map interface and highly accurate, up-to-date imagery.

The solution

Searching for properties is a cinch thanks to Places API and dynamic maps. Once a property is selected, users can view relevant information, its location on a static map and a street perspective image utilizing Street View API. The Driving for Dollars tool leverages the Roads API feature, "snap-to-roads," to accurately record the path the of a car to obtain property addresses along it.

The results

Leveraging Google Maps Platform APIs has enabled Propelio to provide its customers an immersive, familiar and simple property search experience.

“ Being able to integrate Google Maps into our platform was a natural feel for someone to grow accustomed to. So, the learning curve was much smaller. ”

Daniel Moore, Founder & CEO, Propelio



About Propelio

Founded in 2014, Propelio is an all-in-one platform built for real estate investors to find and manage leads.

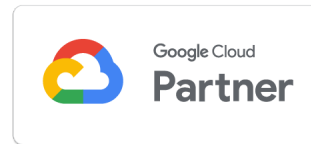
Industry: Business & Professional Services

Primary project location: United States



About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

Google Maps Platform