

Revel Transit Case Study

With our support, Revel generated more accurate price estimates and streamlined the decision-making process, which increased overall demand. Google's technology also helped improve internal operations and enhance the company's overall efficiency.

The challenge

The Revel team wanted to go beyond the average rideshare experience to give users an overall better experience. As the business continued to grow, they needed to find a reliable mapping partner to help scale their mobile app, streamline operations, and build trust with users.

The solution

Revel implemented Google Maps Platform, On-Demand Rides and Deliveries solution to provide real-time tracking and better functionality for their ridesharing service. Cloud Logging provides Revel access to a fully managed, real-time log management solution with storage, search, analysis, and alerting at exabyte scale, which helps them quickly troubleshoot issues across their services.

The result

Using a range of Google products and Woolpert Digital Innovations' expertise, Revel has optimized their solution to make electric vehicle rides more accessible. In the last 12 months, Revel's Google Maps Platform usage has quadrupled. As the company continues to grow, the team plans to use Google's technology as their source of truth to enhance efficiency and elevate the user experience.

“Woolpert Digital Innovations & Google's ODRD service has elevated Revel's core technical capabilities in scaling our all-electric rideshare business. It has had a dramatic impact on both the end-user app experience and the efficiency of our internal optimization algorithms.”

Chirag Mital, Director of Data Science, Revel Transit



About Revel Transit Inc.

Based in New York City, Revel Transit is the leading all-electric urban mobility provider. They aim to accelerate electric vehicle adoption in the ride-hailing experience and offer two all electric services including ridesharing and superhub charging stations throughout major cities in the U.S.

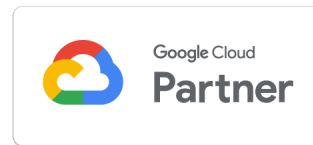
Vertical/horizontal solution: Logistics

Primary project location: United States



About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

Google Cloud Platform

Google Maps Platform