iGenius: the AI Company to consumerize access to business data

TIM supported iGenius with its wide commercial network, contributing to the client's strategic Go2Market activities, Noovle helped the company in the definition and deployment of its vertical industry demo versions.

The challenge

-Total flexibility and DevOps autoscaling; -Scalability, reliability, and data integration; -Improving security at scale; -Reducing infrastructure management costs and providing a dedicated virtual environment for each final customer project;

The solution

iGenius was able to achieve great results thanks to the usage of Google Cloud solutions. Specifically, Google Cloud enabled the client to get higher security for its data source connection. BigQuery enabled the intelligent caching of non-performant data sources while Kubernetes was fundamental to contain and scale the client's microservices architecture.

The results

The usage of Google Cloud solutions enabled iGenius to build its proprietary AI applications with a strong focus on the end-user. By leveraging Google Cloud, iGenius built Crystal, the world's first virtual advisor for business data. Crystal accelerates the adoption of decision intelligence, consumerizing access to business information.

> "Google Cloud was a key factor for starting iGenius operations. By leveraging Google Cloud we were able to focus all our efforts to develop our core technology while making use of the same infrastructure used by large corporates such as TIM, Noovle, and Google."
>
> Uljan Sharka, CEO, iGenius.

About iGenius

iGenius is an AI Company on a mission to consumerize access to business data. iGenius was recognized by Gartner as a Cool Vendor in AI Core Technologies and was mentioned as a top data and analytics company by Accel.
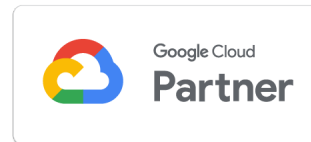
Industry: Software & Internet

Primary project location: Italy

About NOOVLE S.P.A. SOCIETA' BENEFIT

Noovle S.p.A. is the TIM Group leading cloud enabler and Center of Excellence supporting the digital transformation of Italian public and private com

Products

Google Cloud Platform