

KoinWorks scales its superapp with ease to serve 2 million users

Devoteam took the role as a solution and manpower provider in the migration project conducted by KoinWorks and helped the customer to scale the apps in order to improve financial access and education for MSMEs.

The challenge

KoinWorks was facing challenges in scaling their business due to their existing cloud-as-a-service infrastructure. The company needed to expand operations quickly & efficiently while also reducing their infrastructure & maintenance costs. They needed the right cloud platform that could help scale its product & ensure fast scoring to make the loan application experience seamless for MSMEs.

The solution

Devoteam provided solution of migrating their existing cloud-as-a-service infrastructure to Google Cloud, which offered a more scalable, secure, and reliable solution for their needs. Devoteam helped KoinWorks to scale their superapp & provide faster duration in scoring MSMEs, qualify loan underwriting, and offer a variety of new financial products.

The results

KoinWorks was able to support rapid growth and improve the user experience for their customers by using Google Cloud's scalable infrastructure. KoinWorks was also able to ensure the privacy and security of their customer data and reduce the risk of fraud. KoinWorks was able to reduce operational costs and achieve better performance and reliability by using Google Cloud's managed services.

“ With GKE, we can enable cluster auto-scaling. So if we determine that one or several products or features are underperforming, we can easily review and reconfigure its utilization to suit our requirements. It's also easy to stress test our system to find the right utilization amount for features and products. ”

Mirasz Albari (Head of Infrastructure, KoinWorks)



About KoinWorks

KoinWorks is the first credit-led Micro, Small, and Medium Enterprises (MSMEs) neobank in Indonesia that provides business development solutions. Founded in 2016, KoinWorks originally started as a digital lending company, & continues to support the growth of the economy by helping Indonesians achieve their financial goals with financial education.

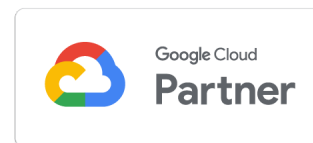
Industry: Financial Services

Primary project location: Indonesia



About Devoteam G Cloud SAS

Devoteam G Cloud is a Google Cloud Partner for over a decade and a Google Cloud Managed Services Provider with a team of 500+ Google experts.



Products

Google Cloud Platform